

# Hope Rocks Festival-Hudson Valley

Cantine Veteran's Memorial Complex, Saugerties, NY

August 14/15 2021

A Festival to Illuminate the Darkness of Addiction and Suicide

## FOOD/BEVERAGE VENDOR APPLICATION

Application Deadline: June 1, 2021

Dear Hope Dealer,

We are so excited to be planning for the 2021 Hope Rocks Festival scheduled for August 14 & 15 2021 at the Cantine Veteran's Memorial Complex in Saugerties, NY! We hope you will consider taking part in this festival as a craft/merchandise vendor knowing our mission and devotion toward responding to the epidemic of suicide and overdose which continues to surge in epidemic fashion.

Enclosed please find the application for Service provider at the 2021 Hudson Valley **Hope Rocks Festival**. The **Hope Rocks Festival** is the first-of-its-kind in the nation designed to bring to light the epidemic of addiction, suicide and social isolation. It has also grown to yearlong programs, activities and events with international recognition.

It is the mission of the organizers to create an environment which stimulates, inspires and creates a responsibility to empower each other with hope through programs, offerings and activities which show the goodness and interconnectedness of people. It is a mission which provides those who struggle with issues of mental and social uncertainty a connection where previously little or no connection was perceived.

Given the overall growth and success of the Hope Rocks organization and its events since its beginning, we are confident you will find this a worthwhile endeavor for your great organization.

We value your support and trust in our efforts.



### COVID-19 Regulations will be closely followed.

Local, state and national Covid-19 protocols and guidelines will be followed to ensure the health and safety of vendors, participants, guests and organizers.

Updated guidelines will be shared with all vendors as we draw nearer to the event. For now we will be following masking, distancing and disinfecting rules as they pertain to the present moment.

For more information, visit the Ulster County, NYS health department websites as well as the CDC.



# HOPE ROCKS FESTIVAL Hudson Valley 2021

## Food/Beverage VENDOR APPLICATION

This form is for Food/Beverage Vendors only-  
[www.hoperocksny.com](http://www.hoperocksny.com)  
Facebook; Hope Rocks Festival

### OFFICE USE ONLY

Space # \_\_\_\_\_  
Check # \_\_\_\_\_  
Amt. \$ \_\_\_\_\_  
Date: \_\_\_\_\_  
Tax ID # \_\_\_\_\_  
DOH Cert. \_\_\_\_\_  
INSUR \_\_\_\_\_

When	Saturday and Sunday August 14 7 15 (12-7 PM , 12-5 PM)
Where	Cantine Veterans Memorial Complex, Saugerties, NY 12477
Set-up	6 and 8 p.m. on August 13 before the festival or between 8 and 10 a.m. on August 14
Space Size	20'X20'
Space Cost	\$200 return vendors, \$300 new vendors
Note	ALL Foods/beverages must contain no alcohol or drug substances or connotations

Give a brief description of your food/beverage items to be sold. If this section is left blank, the application will be returned to you. Photos and company logo can be emailed to **food@hoperocksny.com**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Vendor name (For listing on the website and guide) \_\_\_\_\_  
Contact person \_\_\_\_\_ NYS TAX ID # \_\_\_\_\_  
Phone number \_\_\_\_\_  
Email address \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Number of Spaces: \_\_\_\_\_ Space Fee: \_\_\_\_\_

Electric Hook up (\$50) \_\_\_\_\_

Hope Rocks Festival T-shirt (\$10) Please indicate adult size(s) needed: XS S M L XL 2XL\* 3XL\* (\*add \$3)

Total Amount Enclosed: \$ \_\_\_\_\_ Checks payable to **Hope Rocks, Inc.**

**\*Any vendor whose checks are returned due to insufficient funds will be charged a \$30 service fee.**

### Hope Rocks Festival 2021 General Release

\_\_\_\_\_ has agreed to rent a display area as part of Hope Rocks Festival 2020 for the sum of \$ \_\_\_\_\_, and in consideration thereof, agrees to indemnify and hold harmless Hope Rocks Festival and the Hope Rocks Festival Committee; the Village of Saugerties, Inc, Hope Rocks, Inc.; and any other unnamed sponsor, their officers, directors, employees and agents, from any and all damages, claims, or liabilities or judgments arising from the undersigned's activities engaged in during Hope Rocks Festival. These are to include, but are not limited to, the attorney's fees incurred in the defense of an action and any other costs, fees or penalties associated with such defense against the above mentioned entities and unnamed sponsors.

I have read the Hope Rocks Festival rules and comply with them.

Vendor signature (Required):

\_\_\_\_\_ Date: \_\_\_\_\_

**Application Deadline: June 1, 2020**

**FEE:** This is a straight fee only opportunity. \$300 per 20 x 20 ft. booth space, limit 2 spaces. Payment is required with application. Vendors will be returned payment if not accepted.

Although Festival management reserves the right to accept other types of exhibits or vendors, preference will be given to applicants with finished goods or products that exhibit original designs and creations. No items violating copyrights will be accepted.

There is a maximum number of spaces for food/beverage vendors. If these are filled before your application is received, we hope you'll apply again in 2022.

**SALES TAX:** The Festival is a service project of the Sawyer Automotive Foundation, a 501(c)(3) non-profit. We are not responsible for nor do we collect sales tax. It is your responsibility to comply with state sales tax law. You will need to provide a copy of your NYS TAX ID Certification with your application.

**NYS DEPT OF HEALTH CERTIFICATION:** Acceptance as a Food Vendor is contingent upon receipt of a copy of your valid 2021 NYS Sales Tax Certificate and an Ulster County Department of Health Certificate.

**INSURANCE:** Food Vendor shall provide proof of insurance naming HOPE ROCKS FESTIVAL, THE SAWYER AUTOMOTIVE FOUNDATION, The TOWN AND VILLAGE OF SAUGERTIES as additional insured under the following guidelines: maintain general liability insurance (at your cost) written on an occurrence basis for itself at the festival with combined single limit bodily injury and property damage coverage of not less than \$1,000,000.

**TENTS:** This festival is an outdoor event. All vendors must be under a tent because weather is a factor. All spaces are 20' x 20'. All vendors must provide their own tent, tables, shelving, chairs, and signs. Vendors must erect their own tent (you'll be notified of set up times.) If your tent is larger than 20' x 20' you must rent two spaces. The area around the booth space must be kept free of litter.

**FOOD & BEVERAGES:** Food & Beverage Vendors have exclusive rights to sell these items and distribute samples. Food and beverages may not be sold or distributed by arts & crafts vendors or non-profit organizations. You may bring a cooler and keep drinks & food in your vendor space for your personal consumption. Consumption of alcohol or drugs is strictly prohibited and will be the cause for dismissal from the grounds.

**PARKING PERMITS:** Selling or swapping your space is not allowed. Permits are sent ONLY to the person/address on the application on record. Each vendor is entitled to one parking permit. If yours is an organization, only one representative will receive parking permits. Parking permits and other information will be sent via postal mail approximately two weeks before festival. Your booth space location will be available when you arrive on the grounds.

#### **APPLICATION PROCEDURE:**

Download and print out application to fill out by hand. Please write legibly. **Applications postmarked June 1 or later will not be accepted.** Mail applications **to John Kosinski, Hope Rocks Events – PO Box 892, Saugerties, NY 12477**, and include photos with your application. Payment is due with completed application.

**Day of** - The Committee reserves the right to reject applicants whose products do not meet Festival standards and to remove any exhibitors from the event, without return of booth fees, if it is determined they have not conformed to the rules and regulations of this contract.

**VEHICLE ACCESS:** *No vehicles are allowed inside the fenced festival area during festival hours. Rules of the Food Village are the result of agreement between festival management and Cantine Memorial Complex management and are designed to ensure safety of everyone. Failure to comply, either by behavior or action, could result in forfeiture of space in subsequent Hope Rocks Festivals.*

**Load in:** *Vendors may load in between 6 and 8 p.m. on August 13 before the festival or between 8 and 10 a.m. on August 14. On arrival, all vehicles permitted on grounds must be offloaded and removed immediately. Vendors must be ready by 10:30 a.m. Festival gates open at 12 noon on both days.*

**Take down:** *Break-down of the Food Village begins promptly at 5:00 p.m. on August 15. You will receive instructions once your application is accepted or confirmed. Your tent and product inventory must be ready to load before you'll be given permission to bring your vehicle inside the fenced grounds. Festival staff will direct you when to retrieve your vehicle and where to enter and exit. Your vehicle will be escorted to the exit by Festival staff. Festival Volunteers will be monitoring traffic at all times as well. Please be respectful of others and drive cautiously.*

**Due to the close configuration of the food area and pedestrian traffic, this plan will be strictly enforced by Festival and Park staff.**

**Contact John Kosinski – PO Box 892, Saugerties, NY 12477  
email:food@hoperocksny.com  
Phone: 845-532-0318**