

# Hope Rocks Festival

Cantine Veteran's Memorial Complex, Saugerties, NY

August 14-15, 2021

Hope Rocks Events: Illuminating the Darkness of Addiction and Suicide

## Craft Vendor Application

Application Deadline: May 30, 2021

Dear Crafter,

We are so excited to be planning for the 2021 Hope Rocks Festival scheduled for August 14 & 15, 2021 at the Cantine Veteran's Memorial Complex in Saugerties, NY! We hope you will consider taking part in this festival as a craft/merchandise vendor knowing our mission and devotion toward responding to the epidemic of suicide and overdose which continues to surge in epidemic fashion.

Enclosed please find the application for Craft Vendor at the 2021 Hudson Valley **Hope Rocks Festival**. The **Hope Rocks Festival** is the first-of-its-kind in the nation designed to bring to light the epidemic of addiction, suicide and social isolation. It has also grown to yearlong programs, activities and events with international recognition.

It is the mission of the organizers to create an environment which stimulates, inspires and creates a responsibility to empower each other with hope through programs, offerings and activities which show the goodness and interconnectedness of people. It is a mission which provides those who struggle with issues of mental and social uncertainty a connection where previously little or no connection was perceived.

Given the overall growth and success of the Hope Rocks organization and its events since its beginning, we are confident you will find this a worthwhile endeavor for you and your product line.

We value your support and trust in our efforts.



### COVID-19 Regulations will be closely followed.

Local, state and national Covid-19 protocols and guidelines will be followed to ensure the health and safety of vendors, participants, guests and organizers.

Updated guidelines will be shared with all vendors as we draw nearer to the event. For now we will be following masking, distancing and disinfecting rules as they pertain to the present moment.

For more information, visit the Ulster County, NYS health department websites as well as the CDC.



# HOPE ROCKS FESTIVAL

## Hudson Valley 2021

### CRAFT/Merchandise

### VENDOR APPLICATION

This form is for Craft Vendors only-  
Food Vendors need to use a different form.

#### OFFICE USE ONLY

Space # \_\_\_\_\_  
Check # \_\_\_\_\_  
Amt. \$ \_\_\_\_\_  
Date: \_\_\_\_\_

When	Saturday and Sunday August 14-15, 2021 (12-7 PM , 12-5 PM)
Where	Cantine Veterans Memorial Complex, Saugerties, NY 12477
<b>Set-up</b>	<b>6 and 8 p.m. on August 13 before the festival or between 8 and 10 a.m. on August 14</b>
Space Size	12' x 12'
Space Cost	\$100 for event
Note	ALL crafts/merchandise must be in the spirit of a positive message!

Give a brief description of your handcrafted items or merchandise to be sold. If this section is left blank, the application will be returned to you. Photos and company logo can be emailed to [vendors@hoperocksny.com](mailto:vendors@hoperocksny.com)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Vendor name (For listing on the website and guide) \_\_\_\_\_

Contact person \_\_\_\_\_

Phone number \_\_\_\_\_

Email address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Number of Spaces: \_\_\_\_\_ Space Fee: \_\_\_\_\_

Electric Hook up (\$50) \_\_\_\_\_

Hope Rocks Festival T-shirt (\$10) Please indicate adult size(s) needed: XS S M L XL 2XL\* 3XL\* (\*add \$3)

Total Amount Enclosed: \$ \_\_\_\_\_ Checks payable to **Hope Rocks, Inc.**

**\*Any vendor whose checks are returned due to insufficient funds will be charged a \$30 service fee.**

#### Hope Rocks Festival 2021 General Release

\_\_\_\_\_ has agreed to rent a display area as part of Hope Rocks Festival 2021 for the sum of \$ \_\_\_\_\_, and in consideration thereof, agrees to indemnify and hold harmless Hope Rocks, Inc. and the Hope Rocks Festival Committee; the Village of Saugerties, Inc; and any other unnamed sponsor, their officers, directors, employees and agents, from any and all damages, claims, or liabilities or judgments arising from the undersigned's activities engaged in during Hope Rocks Festival. These are to include, but are not limited to, the attorney's fees incurred in the defense of an action and any other costs, fees or penalties associated with such defense against the above mentioned entities and unnamed sponsors.

I have read the Hope Rocks Festival rules and comply with them.

Vendor signature (Required):

\_\_\_\_\_ Date: \_\_\_\_\_

[info@hoperocksny.com](mailto:info@hoperocksny.com)

[www.hoperocksny.com](http://www.hoperocksny.com)

Facebook: Hope Rocks Festival

**Application Deadline: May 30, 2021**

**FEE:** This is a straight fee only opportunity. \$100 per 12x 12ft booth space, limit 2 spaces. Payment is required with application. Vendors will be returned payment if not accepted.

Although Festival management reserves the right to accept other types of exhibits or vendors, preference will be given to applicants with finished goods or products that exhibit original designs and creations. No items violating copyrights will be accepted. Sale of live animals or plants is prohibited. Signage announcing "closeouts, etc." are prohibited.

There is a maximum number of spaces for craft vendors. If these are filled before your application is received, we hope you'll apply again in 2022.

**SALES TAX:** The Festival is a service project of the Hope Rocks, Inc. Foundation, a 501(c)(3) non-profit. We are not responsible for nor do we collect sales tax. It is your responsibility to comply with state sales tax law.

**TENTS:** This festival is an outdoor event. All vendors must be under a tent because weather is a factor. All spaces are 12' x 12'. All vendors must provide their own tent, tables, shelving, chairs, and signs. Vendors must erect their own tent (you'll be notified of set up times.) If your tent is larger than 12' x 12' you must rent two spaces. The area around the booth space must be kept free of litter.

**FOOD & BEVERAGES:** Food & Beverage Vendors have exclusive rights to sell these items and distribute samples. Food and beverages may not be sold or distributed by arts & crafts vendors or non-profit organizations. You may bring a cooler and keep drinks & food in your vendor space for your personal consumption. Consumption of alcohol or drugs is strictly prohibited and will be the cause for dismissal from the grounds.

**PARKING PERMITS:** Selling or swapping your space is not allowed. Permits are sent ONLY to the person/address on the application on record. Each vendor is entitled to one parking permit. If yours is an organization, only one representative will receive parking permits. Parking permits and other information will be sent via postal mail approximately two weeks before festival. Your booth space location will be available when you arrive on the grounds.

#### **APPLICATION PROCEDURE:**

Download and print out application to fill out by hand. Please write legibly. **Applications postmarked June 1 or later will not be accepted.** Mail applications **to VENDORS Hope Rocks Events PO Box 892 Saugerties, NY 12477**, and include photos with your application. Payment is due with completed application.

**Day of** - The Committee reserves the right to reject applicants whose products do not meet Festival standards and to remove any exhibitors from the event, without return of booth fees, if it is determined they have not conformed to the rules and regulations of this contract.

**VEHICLE ACCESS: No vehicles are allowed inside the fenced festival area during festival hours. Rules of the Craft Village are the result of agreement between festival management and Cantine Memorial Complex management and are designed to ensure safety of everyone. Failure to comply, either by behavior or action, could result in forfeiture of space in subsequent Hope Rocks Festivals.**

**Load in: Vendors may load in between 6 and 8 p.m. on August 13 before the festival or between 8 and 10 a.m. on August 14 On arrival, all vehicles permitted on grounds must be offloaded and removed immediately. Vendors must be ready by 10:30 a.m. Festival gates open at 12 noon on both days. Vendors will have a separate and specific parking area.**

**Take down: Break-down of the Craft Village begins promptly at 5:00 p.m. on August 15. You will receive instructions once your application is accepted or confirmed. Your tent and product inventory must be ready to load before you'll be given permission to bring your vehicle inside the fenced grounds. Festival staff will direct you when to retrieve your vehicle and where to enter and exit. Your vehicle will be escorted to the exit by Festival staff. Festival Volunteers will be monitoring traffic at all times as well. Please be respectful of others and drive cautiously.**

**Due to the close configuration of the craft area and pedestrian traffic, this plan will be strictly enforced by Festival and Park staff.**

Contact Deb Shultis – Hope Rocks Events, PO Box 892 Saugerties, NY 12477  
email:vendors@hoperocksny.com  
Fax: 800-929-6025